

Milton Chamber of Commerce Membership Benefits

- 1. Milton Chamber of Commerce members value community involvement, and on many levels. As a member, you support a multitude of great causes, primarily through all the fantastic events that take place in our town, and your involvement with these events not only means visibility for your organization, but also preferred vendor status and sponsorship opportunities! Events put on by the Chamber, or with the Chamber's support, include but are not limited to:
 - a. The Milton Holly Festival
 - b. The Horseshoe Crab & Shorebird Festival
 - c. The Andy & Opie Fishing Tournament
 - d. Truckin' Tuesdays
 - e. Bring Mayberry Back to Milton
 - f. Bargains on the Broadkill
 - g. Second Saturday's
 - h. Concerts in the Park
 - 2. Chamber Members are encouraged to attend our **monthly mixers/networking events**, as well as various other membership meetings and presentations throughout the year.
 - 3. Chamber Membership includes a free **ribbon cutting** and press release for your organization's grand opening, expansion, renovation, or anniversary celebration!
 - 4. Chamber Members will receive a free listing in the *Milton Visitors Guide & Chamber Member Directory* that will be updated annually! This directory will be available at multiple locations in Sussex County including the ferry terminal and other public transportation hubs, the Southern Delaware Tourism office, area hotels, area realtor offices, and many other businesses and locations. All Chamber members will be listed and a walking map of the town will be included, as well as a list of Milton annual events.

- 5. Chamber members can include their organization's brochures, coupons, tchotchkes, etc. in the Chamber 'Welcome Home' bags that will be distributed to local realtors and HOA's with the goal of getting a bag into the hands of every new Milton resident!
- 6. Milton Chamber of Commerce members can always take advantage of the following free advertising and publicity opportunities on our website and Facebook pages:
 - a. Your company name, contact information, and links will be on the Chamber website
 - b. List your events, special deals, or any other announcements about your business on the Chamber Facebook page (currently has 2,900 followers and is growing!)
 - c. Share that same information with the Chamber's extensive contact list by emailing us a press release that can be forwarded on (*the number of email contacts the Chamber has is HUGE and includes businesses and individuals all over the area*). That same information can be highlighted in our monthly Chamber newsletter that will go out to all those contacts! Or send us your company's newsletter for forwarding on!
 - d. Access the many marketing and publicity resources and opportunities available via Southern Delaware Tourism and TADD (Tourism, Arts, & Downtown Development), including opportunities to attend those meetings and more to see who is advocating for what in the economic development and political arenas in the area.
 - e. Host a mixer, luncheon, or other Chamber event at your location! Or, be a featured business or speaker at one of these events and talk up your organization and what you do for all mixer/luncheon attendees to hear!
- 7. And of course, anyone who contacts the Chamber for **references** will be directed to Chamber members always.
- 8. Members have the opportunity to serve on the **Chamber Board or on a Committee**. Get involved and help make Milton a great place to do business!
- 9. Milton is growing! And so is this list. More to come! Stay tuned!